Virtual Experience Series: Delivering Value, Creating Change & Advancing the World™

2020 Schedule

10 June 2020
PMI® Talent and Technology Symposium

29 July 2020
My Work, My Life, My World

25 August 2020
Together We Rise

9 September 2020
Adaptability, Resilience and Learning: A Deep Dive in Organizational Agility

20 October 2020
Our Global Impact

12 November 2020
Drawing a Map to the Future: A Deep Dive in Business Analysis

9 December 2020
Forging Our Path Forward

Sponsorship Options

**PLATINUM | $9,500**
In addition to all benefits associated with Gold and Silver level sponsorships;

- Premium interactive booth with most prominent placement within virtual exhibit hall
- Sponsored Breakout session
- Offer in digital swag bag
- Sponsor logo recognition on registration page

**GOLD | $4,500**
In addition to all benefits associated with Silver level sponsorship;

- Premium interactive booth with prominent placement within virtual exhibit hall
- One pop-up announcement during the event
- Up to three assets included in virtual resource center

**SILVER | $3,000**
- Customizable interactive booth featuring
  - Live chat with attendees
  - Asset library for downloadable resources such as white papers and case studies
  - Links to external website and social media
  - Welcome video
  - Optional survey and giveaways
  - Lead capture*

*All interactive booths capture the contact information of every attendee who visits the booth. Contact files are available for download shortly after the conclusion of the event.

Multi-Event Bundles

- **Choose Two events | 10% discount**
- **Choose Three events | 15% discount**

Season Passes

- **Platinum Season Pass | $50,000**
- **Gold Season Pass | $25,000**
- **Silver Season Pass | $17,000**

Ala Carte Options

- **Sponsored Breakout Session | $3,500**
  On-demand session up to 15-minutes in length available to attendees within the event navigation. May link to your booth to drive engagement. Attendees who view your session are captured as leads.

- **Digital Swag Bag Item | $1,000**
  Place your offer in a digital swag bag that will be available to all attendees. Offer may link to your website or landing page.

- **Pop-up Announcement | $500**
  A great way to drive traffic to your booth. During the event a pop-up will appear on attendees’ screen with customizable call to action encouraging them to visit your booth with a link.
PMI® Virtual Events Sponsorship Opportunities

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Brand YOU Theater | $12,000

6 sessions will be available for attendees to participate in. These sessions are intended to help develop one’s professional suitcase:

• Rock Your Resume
• Five Ways to Project Manage the New Norm
• Best Online Purchases for Your #WFH Life
• Building your Brand: What is Your Value Proposition?
• Create Your Elevator Pitch
• Relaxation Techniques: Simple Steps to Unwind

Additionally, 50 individuals will receive a personal one-on-one 30 minute consultation to either have their linkedin profile reviewed, resume or company website critiqued or create a recorded elevator pitch for their linkedin profile.

Sponsor to be noted as the Brand You Theater sponsor and receive all attendee information as they participate in any of the items above.

Social Snapbar | $3,000

Conference attendees can pull up to selfie “station” to take their photo and share it in the gallery and on their own social and networking channels. Those who use the selfie bar will also see YOUR sponsor logo on the image. If you are familiar with “geo-filters” on current social channels, this will lay over the image like those do and be shared each time the photo is shared. Brand building opportunity GOLD!

There will be a Social Snapbar at EACH virtual event. Each one is uniquely available. Check with your rep for availability.