

A Members-Only Virtual Event

PMI® Talent Management Conference 2017



7 December 2017 | 9:00 am – 5:00 pm ET | 6 PDUs



8:30am-9:00am	Doors Open – Exhibit Hall	
	Opening Address	Mark A. Langley, President & CEO, PMI
9:00am-9:10am	Opening Remarks	Stephen Maye
9:10am-10:10am	Keynote Address: Unforgettable: How a Compelling Experience of Work Attracts Talented Professionals	Shawn Murphy
10:10am-10:20am		Networking Break
10:20am-11:20am	Session 1: Develop Your Project Team Using the Right Leadership Skills	Dana Brownlee, PMP
11:20am-11:30am		Networking Break
11:30am-12:30pm	Session 2: Developing Talent is the PM's Top Priority	Philip Diab, PMP
12:30pm-1:20pm	Midday Intermission	
1:20pm-2:20pm	Session 3: The Entrepreneurial PMO	Mark Mullaly, PhD, PMP
2:20pm-2:30pm		Networking Break
2:30pm-3:30pm	Session 4: From Project Manager to IMPACT Driver: Preparing for the Future of Project Management	Laura Barnard, PMP
3:30pm-3:40pm		Networking Break
3:40pm-4:40pm	Session 5: Project Leadership Demystified: How to Set Yourself Up for Success!	Laszlo A. Retfalvi P.Eng., PMP, PMI-RMP
4:40pm-4:45pm		Networking Break
4:45pm-4:50pm	Closing Remarks	Stephen Maye
5:00pm	Doors Close	

Keynote Address: Unforgettable: How a Compelling Experience of Work Attracts Talented Professionals

Shawn Murphy, CEO/Founder, Switch + Shift



The widening gap of available talent presents a serious threat to a company's growth. The irony in this threatening reality is that to overcome it requires a shift in thinking: attracting top talent is no longer about finding the best who can help the company grow; top organizations also adopt a mindset of helping its employees grow into their potential. It becomes a mutually beneficial partnership. A starting point to achieve this positive relationship is to create a positive experience of work.

By giving leaders practical, actionable inspiration, Shawn presents solutions that any manager can immediately implement. An unforgettable organization is powered by employees committed to a cause.

The audience will leave with these key takeaways:

- Understand the three pillars and their role in shaping a positive experience of work
- Strategies to reverse the debilitating trend of overcommitted organizations and overwhelmed employees
- The real reasons high performing employees work beyond receiving a paycheck
- Four focus areas that have significant influence on the experience of work

Session 1: Develop Your Project Team Using the Right Leadership Skills

Dana Brownlee, PMP



Today's leaders are being asked to do more with less in increasingly challenging workplace environments. Likewise, project managers are constantly tasked with simultaneously controlling time, cost, and quality while continuously motivating their cross functional teams. Many of these project management principles can easily be applied to enhance leadership abilities as well. If you're a leader who is often frustrated by slacking team members, difficult projects to manage, and constant workplace miscommunications, this presentation is for you! You will leave with specific tips and techniques you can begin to use immediately to enhance your leadership abilities.

Session 2: Developing Talent is the PM's Top Priority

Philip Diab, PMP



Project Management professionals who play a leading role in driving critical organizational initiatives often don't see themselves as responsible for the care and feeding of team members when it comes to career development. The nature of projects brings together professionals from different disciplines with the aim of working alongside each other to deliver an organizational project or program. Given the temporary nature of the assignment, coupled with the diversity of functional expertise, project and program managers may reach a conclusion that they are not in a good position to offer valuable and relevant advice, guidance, and instruction leading to talent development. This is especially true on strategic transformation initiatives that require a significant level of effort and focus on driving organizational change and execution. However, as prime change agents within the organization, Project Management professionals are in a great position to not only observe the day to day interactions of team members but can also play an important role in coaching and improving the team's performance.

The fact that a project manager or program manager is not traditionally a people manager does not mean that their contribution to talent management is less relevant to that of a functional manager. This presentation will explore ways that Project Management professionals can add value in supporting team member career development and contribute to enhancing the organizational aims of talent development.

Session 3: The Entrepreneurial PMO

Mark Mullaly, PhD, PMP



Project managers are expected to be increasingly more accountable and involved in ensuring the success of their projects. PMOs are working to enhance the maturity of organizational practices; they are also concerned with demonstrating the value and relevance of their services.

At the intersection of these two ideas is the development and delivery of a consulting mindset, both personally and organizationally. Project managers and PMO staff need to be seen as entrepreneurial, solution-focused and trusted advisors. They take ownership of problems, proactively investigate solutions, negotiate and make decisions and collaboratively engage sponsors and stakeholders. PMO organizations need to be seen as value-added providers that help coordinate the larger delivery of organizational priorities and outcomes. Overall, clients need to perceive the PMO organization and its staff as providing value and benefit that would not otherwise be attainable.

In this presentation, Mark Mullaly explores the relevance and viability of the entrepreneurial PMO. He discusses what this might look like, what would be different and the strategies involved in realizing effective PMO outcomes. Whether you are leading a PMO, building one or just wishing yours would deliver more effective results, this is the presentation for you.

Session 4: From Project Manager to IMPACT Driver™: Preparing for the Future of Project Management

Laura Barnard, PMP



Are you ready to stop “surviving” and start thriving in your organization? It’s time to transform our project management mindset and shift our focus to an IMPACT-driven culture. In this inspiring and insightful presentation, you will learn Laura’s proven system for transforming your career from Project Manager to IMPACT Driver. This system has been developed leveraging more than 20 years of research and application of the most important techniques that Laura has used to transform the careers of hundreds of project managers, enabling them to become an invaluable strategic asset business leaders are fighting over. After watching this presentation, you will be prepared to leverage a set of immediately applicable tools and techniques to help you Get. It. Done.

Session 5: Project Leadership Demystified – How to Set Yourself Up for Success!

Laszlo A. Retfalvi P.Eng. PMP PMI-RMP



Management of medium to large complex procurement and integration projects is a difficult challenge. As projects increase in complexity and schedules become more aggressive, the ability of a Project Manager to effectively lead projects teams and influence stakeholders significantly improves the chances of successful project execution and organizational success.

Many Project Managers struggle with how best to develop needed leadership skills in a project environment. Based on extensive and practical industry experience, The Project Management Leadership Model lays out the critical groundwork for Project Managers to achieve these needed skills.

Please join Laszlo as he provides an overview of the model to help Project Managers identify gaps in their current skills and techniques to improve and achieve personal project management excellence.