PMI® TALENT & TECHNOLOGY SYMPOSIUM 2019

A Members–Only Virtual Event

12 June | 9am – 5pm ET | Earn 6 PDUs

Time	Session	Speaker
8:30am-9:00am ET	Doors Open	
9:00am-9:10am ET	Opening Remarks	Rick Morris
9:10am-10:10am ET	**Keynote Address: Design Thinking in the Digital Age**	**Doug Powell**
10:10am-10:25am ET	Digital Transformation with Collaborative Work Management	Sponsored by Smartsheet
10:25am-10:35am ET	Networking Break	
10:35am-11:35am ET	**Session 1: Improving Employee Experience for Better Digital Transformation Results**	**Marie Nadia Vincent**
11:35am-11:45am ET	Networking Break	
11:45am-12:45pm ET	**Session 2: Navigating The Complexity of Strategic Internet of Things Opportunities**	**Lenka Pincot**
12:45pm-1:05pm ET	Midday Intermission	
1:05pm-1:20pm ET	PMI Pulse of the Profession® - Project Management Technology Quotient	Payal Kondisetty
1:20pm-2:20pm ET	**Session 3: How Voice Interfaces Can Change Project Management**	**Bart Gerardi**
2:20pm-2:30pm ET	Networking Break	
2:30pm-3:30pm ET	**Session 4: Project Manager as Change Manager: 4 Steps for Successful Change**	**Gina Abudi**
3:30pm- 3:40pm ET	Networking Break	
3:40pm-4:40pm ET	**Session 5: Back to the Future of Project Management**	**Christopher Cook**
4:40pm-4:45pm ET	Networking Break	
4:45pm-5:00pm ET	Closing Remarks: Talent & Technology Symposium In Review	Rick Morris
5:00pm ET	Show Closes	

Keynote Address: Design Thinking in the Digital Age

Doug Powell, IBM Vice President of Design

In this keynote presentation, Doug Powell will discuss the radically collaborative practice of human-centered design thinking and how it is transforming the 107 year-old global tech company—and the many businesses IBM works with across industries. This talk will examine the basic fundamentals of design thinking and trace how it is activating working project teams and being scaled at the enterprise level. Doug will look at the key roles and stakeholders in the ecosystem of design thinking, from working teams to the C-suite. He will also discuss recent data that supports the economic value being driven by design thinking.

Session 1: Improving Employee Experience for Better Digital Transformation Results

Marie Nadia Vincent

For over a decade, leaders worldwide have been struggling to raise employee engagement which has been way too low. Most employees silently disengaged as they experienced a challenging era where the focus was put on change and cost reduction. This era is now over!

Today's era is about Digital transformation, and it is now in full swing, though at different maturity levels, in organizations around the world. During the implementation of digital transformation, employees are experiencing such a rapid and bumpy ride that they are now voicing out their experiences and requirements. They demand for better employee experience, so they can reach transformation outcomes.

Beyond all buzzwords, this session will highlight the following top 5 challenges or rocky situations that employees are experiencing in 2019, as they implement digital transformation:

1. Digital transformation with fuzzy or no vision
2. Automation without innovation
3. Digital transformation tool chaos
4. Collaborative chaos
5. Low level of leadership and accountability

For each challenge, the presenter will deliver practical solutions that project managers and digital transformation leaders can use to improve their team's employee experience and reach the desired transformation results.

Session 2: Navigating The Complexity of Strategic Internet of Things Opportunities

Lenka Pincot

Internet of things (IoT) offers numerous strategic opportunities for companies - whether they are considering digitalization of customer value-added chain, introducing new services, or using big data for product improvement. This session will provide attendees with an understanding of the complexity of IoT initiatives, as the presenter shares her experiences leading strategic programs to establish a competitive advantage using IoT capabilities. Being in charge of such strategically important projects requires a broad skillset and knowledge base that spans technical topics as well as various organizational functions. In order to get ready to take on such leadership opportunities, there are several things that Project Managers can do regardless of their current assignment in order to advance their careers and develop necessary skills.

PMI Pulse of the Profession® - Project Management Technology Quotient

Payal Kondisetty
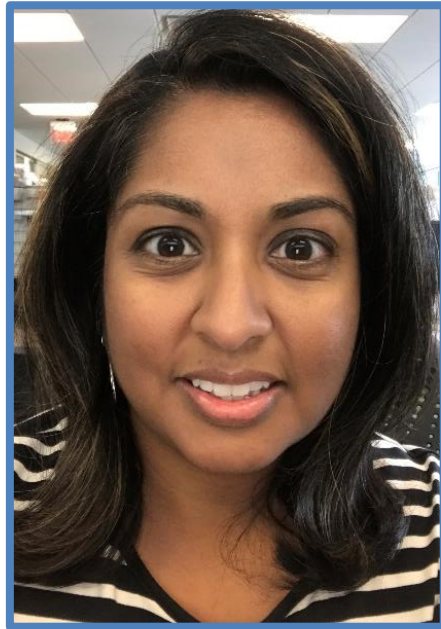
PMI's 2019 Pulse of the Profession® explores the major trends impacting project management professionals with a focus on the future of work. Organizations wasted 12% of their investment in project spend in 2018 due to poor performance. Reduce this tendency by improving project leaders' Project Management Technology Quotient (PMTQ)! This segment will define PMTQ; outline the key components of PMTQ, including always-on curiosity, all- inclusive leadership, and a future-proof talent pool; and describe what sets PMTQ innovator organizations apart.

Session 3: How Voice Interfaces Can Change Project Management

Bart Gerardi

Many projects that fail cite the same reason - "a breakdown in communication." Even projects that succeed experience this issue on some level; while the project itself succeeded, portions of it could and should have gone better. A voice user interface (VUI) can bridge this gap for Product and Project Managers through requirements collecting, automatic tagging and grouping, completion criteria, and voice macros among other applications of the technology. Voice interfaces that employ Automatic Speech Recognition (ASR) and artificial intelligence using Natural Language Understanding (NLU) go beyond what is said and capture what is meant by the speaker. By allowing Product and Project Managers to speak naturally to a smart helper, not only will the quality of answers improve, but the questions themselves will evolve and get better, supporting positive project outcomes.

Session 4: Project Manager as Change Manager: 4 Steps for Successful Change

Gina Abudi

Every project in the organization is, effectively, a change project. This means that every project manager *must also be a change manager*. Project managers are taking on increasingly complex and challenging projects, resulting in the need for frequent, effective, and timely communication regarding the change that the project will bring on and its impact on the stakeholders. Failure to consider and communicate the impact of change on stakeholders impacts the overall success of the project. For this reason, Project Managers cannot afford to forget about the *people side of change*. In this session, we'll focus on how project managers can balance managing the project with acting as the change manager to help others adopt the change the project will bring. This will be reviewed through a four step process:

1. Create an environment that welcomes and embraces change for stakeholders (including your project team!).
2. Create methods to engage stakeholders in change.
3. Ensure participation in change and enable for feedback mechanisms to ensure continued stakeholder involvement.
4. Develop plans to implement and sustain the change (after the project has ended and the team has moved on to other initiatives).

Session 5: Back to the Future of Project Management

Christopher Cook

In the modern workplace, much emphasis is placed on technical skills and knowledge. However, with the onset of advanced technologies, soft skills are becoming more and more critical to maintaining clear communication and positive human interaction on project teams and amongst stakeholders. Project management is people management, and teamwork and motivation continue to prove vital to project success. While navigating complex projects and team dynamics, today's project managers are often inundated with emails, texts, and all sorts of notifications, leading to information overload and interruptions. In the spirit of returning to the fundamentals, this session will present approaches to Communication, Leadership, Attitude, and Outlook that project managers can use to be successful in the ever evolving technological landscape.